

Juan Gomez

"People don't buy what you do, they buy why you do it." Simon Sinek

From idea to reality through the power of storytelling.

Storytelling Consulting Booklet



The Power of Storytelling.

Your ability to communicate ideas successfully will define your chances of success.

Storytelling is no longer about fairies and monsters.
Today, it's used as a strategic tool to communicate ideas.

Whether you want to sell, fundraise, or recruit talent,
storytelling will help you and your startup stand out from
the rest.

By focusing on your Macro Story, my unique process
supports your growth stage regardless of your target
market.

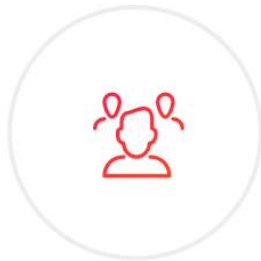
Let's map your journey, identify your purpose, and unleash
the power of your amazing story!

The Results You Want.

Turning success into a reality.



Get your message to
more people



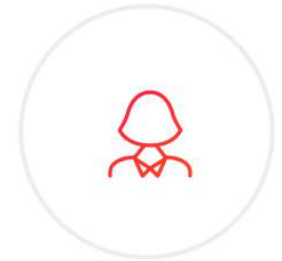
Motivate and inspire
others



Stand out from the
crowd



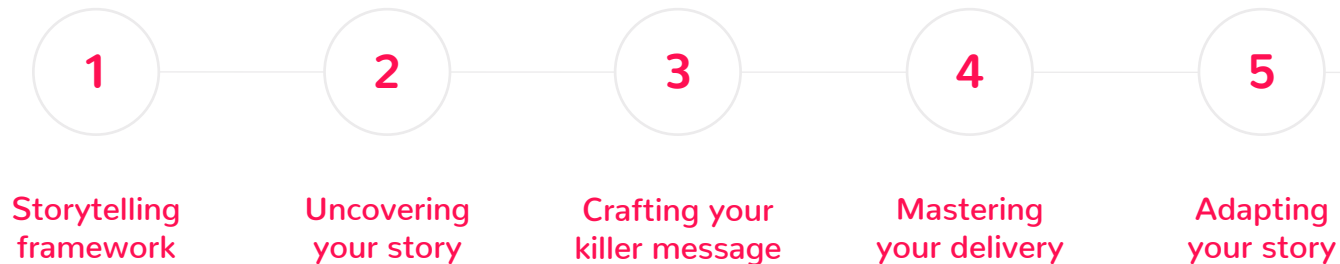
Close more and
better deals



Recruit better
talent

A Tailored Program.

Developing your own Swiss Army knife of stories.



Purpose Driven

The more people you inspire, the more your business will grow.

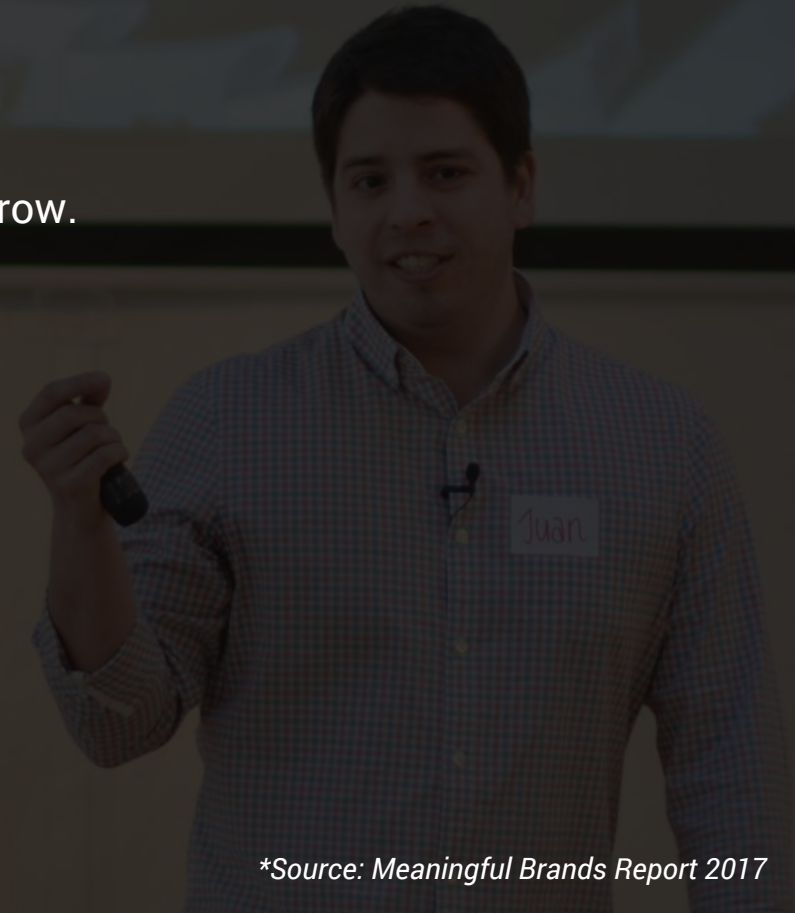
Our society has changed.

Today, people want to work and do business with companies that believe what they believe.

Not surprisingly, purpose-oriented businesses have outperformed the stock market by 206% in the last 10 years.*

Communicating your **purpose** is essential to attract people to do business with you.

That's where I come in.



**Source: Meaningful Brands Report 2017*



Juan showed us how to pitch our idea, how to structure our presentation, how to influence the audience and get their attention. Last but not least, from 30 teams, our team became the winner of the competition, getting the €5.000 cash prize and lots of media coverage including Bloomberg Bulgaria! This speaks for itself. Thank you for your great help, we hope to work with you again!

Petar Ivanov, Co-Founder of Parknshare

Some organizations I've worked with:



Key Facts.

Improve performance, drive motivation, increase results.

1

3 one-on-one sessions of up to 2 hours each.

2

Main communicator, plus team if necessary. Max 4 people.

3

For: startup founders, brand evangelists, speakers, managers, directors.

4

Audio and video recordings of each session.

5

€1.100 Investment (price doesn't include sales tax or travel related expenses)



About Juan.

Purpose leads to passion.

I believe great ideas have the power to move our world forward. Unfortunately, most of them will never make it thanks to poor communication.

It all started more than 7 years ago, when I delivered a presentation that changed my life forever.

It went so bad, it didn't matter how great my idea was. It was destined to die unless I found a way to get the audience to connect with it.


That's how I developed my passion for storytelling.

Today, after delivering more than 60 events across 13 countries. With a combined online and offline reach of over 65.000 people, I get to help entrepreneurs turn ideas into reality.

A handwritten signature in black ink that reads "Juan Gomez". The signature is written in a cursive, flowing style.



Juan Guerra



Discover more by
booking your **FREE**
consultation.

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